

A Well Known New York Maker Sold M. & K. 1,000 Crisp Fresh New Wash Skirts at Less Than 50c on the Dollar

Which Accounts for the Greatest Sale of Wash Skirts Ever Known in the Tri-Cities



The leading New York skirt manufacturer winds up his summer season by favoring us with his entire stock of high grade wash skirts which we will place on sale Saturday in the same way that we bought them, 50c on the dollar. As these skirts come from the leading skirt manufacturer in New York who supplies us with our regular lines our customers are assured of the high grade qualities even though the price is cut in two. All the good styles of the season are represented and the choice is legion.

Read This Telegram It Tells the Story

We received this telegram Wednesday, Aug. 2, and have just taken the wash skirts out of their express packages. The skirts are fresh, crisp, new, all sizes, all styles. The sooner you come to this sale the better: You never saw such values.

Received at 120 18th St., Rock Island, Ill.
85 CHS 13

WX New York, N. Y., 4 p. m., Aug. 2, 1916.

M. & K. Co., Rock Island, Ill.

Have accepted your offer fifty cents on the dollar skirts being expressed today.

3:31 p. m.

This Sale will be the sensation of the season. Be sure to be here Saturday, and tell your friends.

This sale is too big for our skirt department alone so we have turned over one entire side of our ladies' department for it.



We Bought These Wash Skirts at 50c on the Dollar and We'll Sell Them the Same Way

\$3 Wash Skirts on sale at

\$1.50

\$4 Wash Skirts on sale at

\$1.95

\$5 Wash Skirts on sale at

\$2.50

\$6 Wash Skirts on sale at

\$2.95

\$7 Wash Skirts on sale at

\$3.50

These wash skirts come in every desirable and wanted material. There is nothing missing in the way of styles, materials or ideas. The skirts are on display in our big show windows, the entire space in our ladies' display windows is given over to the display of these skirts. See the skirts in our windows and note the prices. We promise you the greatest sale of wash skirts the Tri-Cities have ever known and we know you will be pleased and satisfied when you see the prices.



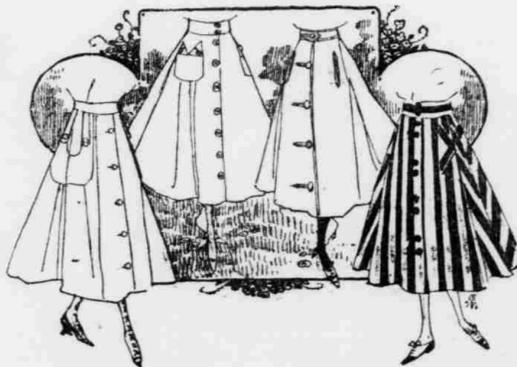
All the Wanted Materials

Pique.
Gaberdines.
Corduroys.
Honey Combs.
Ribaux Cord.
Awning Stripes.

Striped poplin.
Chain Gaberdine.
Striped Gaberdine.
English Basket.
Black and white gaberdine.

Ratine.
Plain Mohairs.
Whip-Cord.
Bedford Cord.
Linen.

These skirts are in the latest styles, every skirt, crisp, fresh, new. There are all sizes from 23 up.

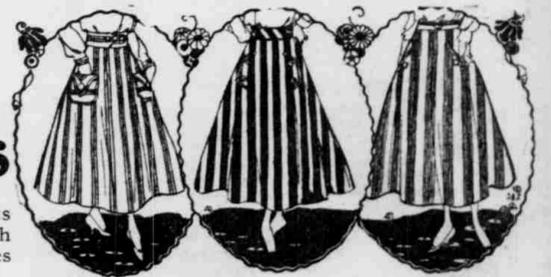


All the Latest Styles

No matter what style of a skirt you have in mind you can find it here in this sale. There are skirts with smart pockets, trimmed with extra quality pearl buttons, skirts with large pearl buttons all the way down the front, skirts with wide girdles, in fact skirts of every imaginable kind and description. The most important thing for you to do Saturday is to come to the M. & K. greatest sale of wash skirts.

You Never Saw Such Values

As the manufacturer writes, "It should be an easy matter for you to dispose of these garments at the prices we have made to you," and we may add that we have never bought such new fresh styles at such a low price, less than 50c on the \$1 and that this should be a great treat for the ladies of the Tri-Cities.



\$3 Wash Skirts on sale at \$1.50.

\$4 Wash Skirts on sale at \$1.95.

\$5 Wash Skirts on sale at \$2.50.

\$6 Wash Skirts on sale at \$2.95.

\$7 Wash Skirts on sale at \$3.50.

50c On the Dollar

M. & K.

Rock Island

50c On the Dollar

\$3 Wash Skirts on sale at \$1.50.

\$4 Wash Skirts on sale at \$1.95.

\$5 Wash Skirts on sale at \$2.50.

\$6 Wash Skirts on sale at \$2.95.

\$7 Wash Skirts on sale at \$3.50.